



CCG and Saints Southwest Charity Cup 2025 Sponsorship Opportunities

Following the success of the first sell-out event in 2023, volunteers from CCG and Saints Southwest are back with another adult football charity cup raising money for local charities Exeter Leukaemia Fund and The Stanley Beau Foundation. In 2023 we raised over £9000. With your support we can do even better this year!

Date: Saturday 17th March 2025

The location of this year's event will be Newton Abbot Rugby Club. That's right, football at a Rugby Club! We're really grateful to the club for accommodating this event free of charge. The venue allows us to offer more pitch space, more parking, space for gazebos, stalls, family fun entertainment AND a large marquee for an after-party celebration with pig racing, raffle, auction and live music.

In 2023 including footballer and spectators, over 1,000 people attended this event. With more entertainment, we hope to see even more this year. A great opportunity to advertise your business and associate your business with two great local charities.

To discuss or book any of the available sponsorship packages for this year's event, please email garym@elfcharity.org.uk or call 07918 731 582

SPONSORSHIP OPPORTUNITIES

MAIN EVENT SPONSOR - £2,000 + VAT

- Event naming rights – CCG & Saints Southwest Charity Cup Sponsored by YOUR COMPANY NAME
- Banners displayed around the venue in all areas, pitches, family fun area, marquee, presentation table
- One x Free team entry
- Full back page advert in the event programme
- Logo on event graphics, front of programme and company mentioned on event literature
- Mentions on PA system during the day and evening after party
- Opportunity to present the winners trophies
- Opportunity to host a promo stand in our family fun area
- Promotional leaflets displayed in the marquee during the day
- Logo in football team info pack
- Tagged in social media posts about the event and own designated social media post
- Opportunity to attend a post event cheque presentation to event charities

In aid of



RAFFLE SPONSOR - £500 + VAT

- Raffle Naming Rights –Charity Cup Raffle Sponsored by YOUR COMPANY NAME
- Banner displayed at the raffle table on the day
- Half page advert in event programme
- Logo on raffle ticket/online raffle page.
- Logo in football team info pack
- Mentions on PA system during the day and evening after party
- Opportunity to host a promo stand in our family fun area
- Promotional leaflets displayed on the raffle table in the marquee during the day
- Tagged in social media posts about the event raffle and designated post about your business sponsorship

AUCTION SPONSOR - £500 + VAT

- Auction naming rights –Charity Cup Raffle Sponsored by YOUR COMPANY NAME
- Banner displayed at the raffle table on the day.
- Half page advert in event programme
- Logo on online auction page
- Logo in football team info pack
- Mentions on PA system during the day and evening after party
- Opportunity to host a promo stand in our family fun area
- Promotional leaflets displayed on the auction table in the marquee during the day
- Tagged in social media posts about the auction and designated post about your business sponsorship

PROGRAMME SPONSOR - £300 + VAT

- Programme naming rights – Charity Cup Programme Sponsored by YOUR COMPANY NAME
- Logo on programme front page
- Half page advert in programme
- Opportunity to host a promo stand in our family fun area
- Mentions on social media alongside other sponsor

PITCH SPONSOR - £250 + VAT (4 available)

- Pitch naming rights – The YOUR COMPANY NAME pitch
- Banner displayed at your sponsored pitch
- Quarter page advert in programme
- Logo in football team info pack
- Opportunity to host a promo stand in our family fun area
- Mentions on social media alongside other sponsors

AFTER PARTY EVENING PIG RACING

Race Sponsor (6available). Race naming rights and logo in pig racing programme - £75

Name a Pig (eight available per race. Winner of each race gets a prize) - £10 each

PROGRAMME ADVERTISING

1. Full Page (A5) - £150
2. Half Page - £100
3. Quarter Page - £75
4. Team Sponsor/Logo Page in programme: £50