

Exeter Leukaemia Fund launches Shelf Life – new charity shop in Crediton

Press Release

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Shelf Life opened for business on 27th February.

Exeter Leukaemia Fund has had a successful presence in the High Street of Crediton for over 15 years. Due to the growth in the Community Support Service delivered by ELF and the successful fundraising supporter group in Crediton, ELF has taken the initiative and moved up the high street to a larger premises at number 20 The High Street.

Jo Pavey the Olympic Medallist opened the new shop, named Shelf Life, on the 27th February at 11.30am.

ELF's Retail Operations Manager Julie King said:

“This is a really exciting time for the charity, we have had amazing support from the lovely people of Crediton and now ELF wants to play a greater part in the local community”

The new much larger premises will allow ELF to sell small occasional furniture, and offer a larger children's department.

Notes to editors

For more information contact Alison Upton on Alison@elfcharity.org.uk or call 01392 247725.

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